



FOR IMMEDIATE RELEASE
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AAACU Sponsors Boats in Michigan Brown Trout Festival



Pictured: Captain Craig Niedbala alongside Jerry Schmidt, AAACU
Commercial Lender

Alpena, MI, July 14, 2023 – Alpena Alcona Area Credit Union (AAACU) recently sponsored four boats for the 49th Annual Brown Trout Festival.

The festival kicked off Friday, July 14, 2023, offering anglers the opportunity to compete in various tournaments over the course of ten days.

The credit union proudly sponsored four boats in this year's tournament paying for their entry fee and supplying the teams with AAACU themed apparel and goodies.

Donations to events like the Michigan Brown Trout Festival are funded by our Community Reinvestment Fund.

These funds are comprised of dollars donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledged to donate \$9.00 annually for each of these e-statements account and in 2023, AAACU will donate up to \$238,000.00 back into the communities they serve.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of June 30, 2023, AAACU provides service to 44,418 members with total assets equal to \$738,220,907.